



8th Edition

CAHOTECH  2023

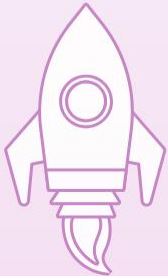
PITCHFEST FOR HEALTHCARE START-UPS

6TH OCT 2023 @ IIT DELHI

NEOMOTION



NEOMOTION
LIVE LIFE TO THE FULLEST



n NEOMOTION

LIVE LIFE TO THE FULLEST



Problem

Wheelchair users are **confined** to four walls
& **invisible** in society

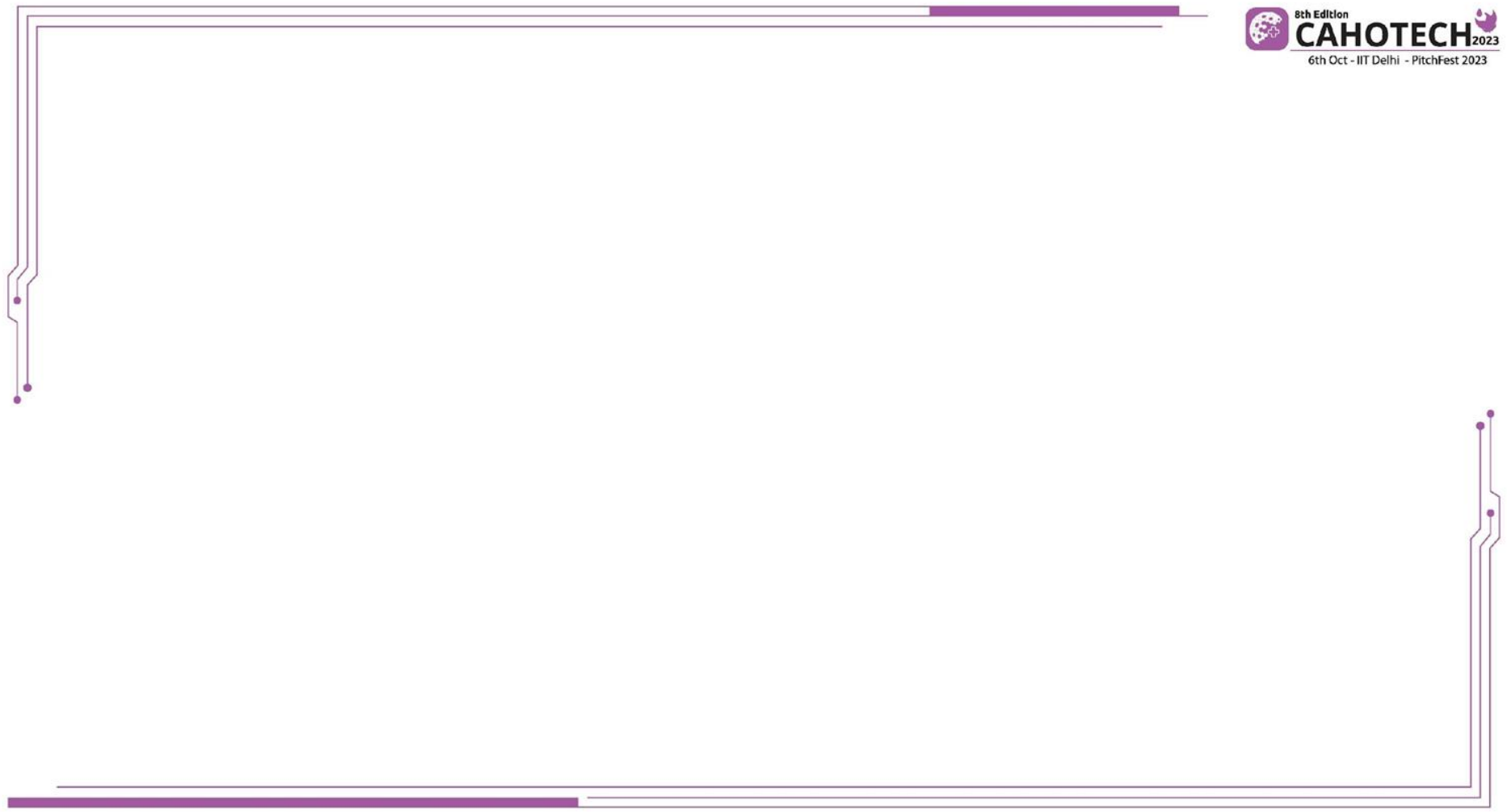


NEOFLY

Customized Indoor Mobility

NEOBOLT

Independent Outdoor Mobility



NEOFLY

18 Customizations

- Correct Posture
- Efficient Propulsion
- Compact, Increases Accessibility
- Stylish, Self-Confidence



NEOBOLT

No Transfers !

- User Attaches Independently
- Tailored for Uneven Terrain
- 25 km per Charge, 4 Hours Recharge
- Low-Cost Outdoor Mobility



4000 Users
Pan-India Presence





Some are travelling for work using Metro Trains.



Some are excelling at Para-Sports



Some are looking after their farms.

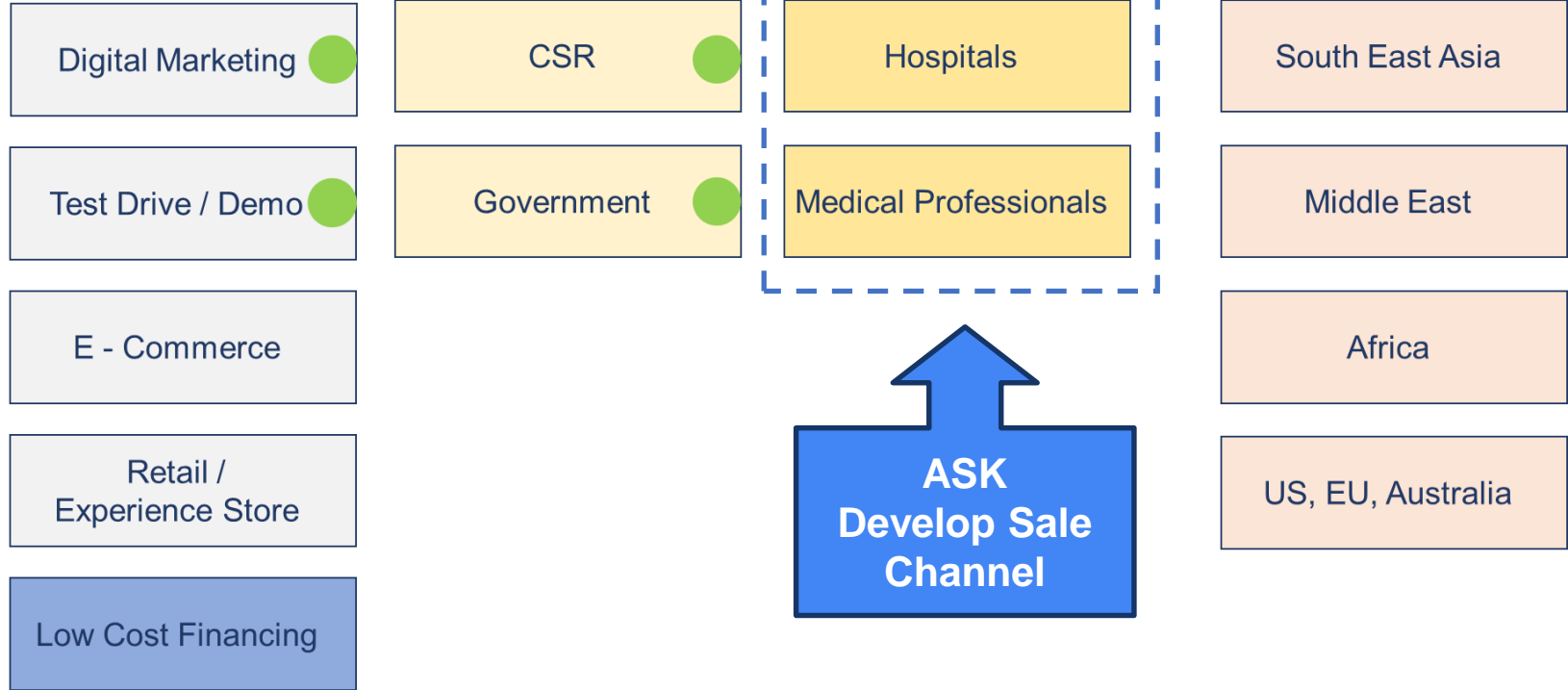


Some are completing their education



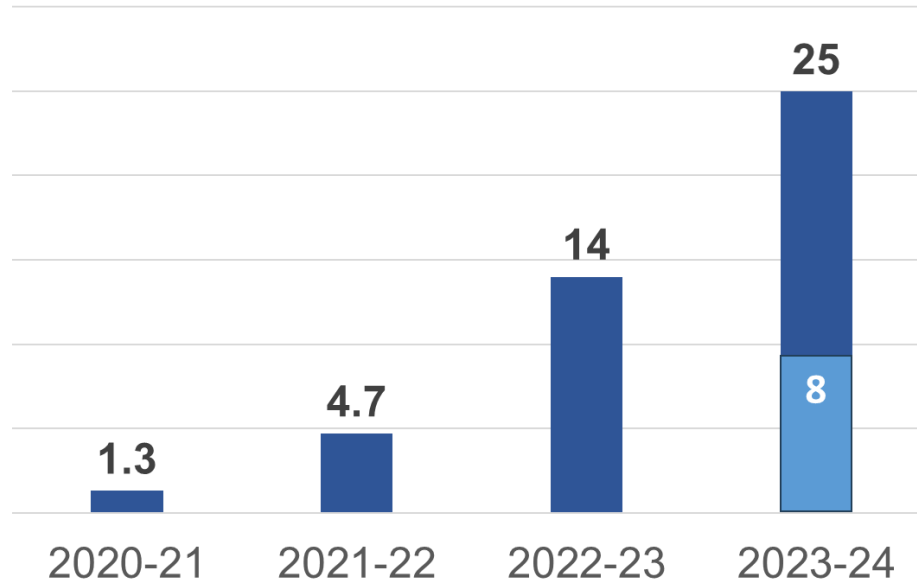
Some have taken up food delivery jobs and could start earning.

Go To Market



Revenue

Rs Crore



Competition

		NeoMotion	Low Cost	High Cost
1	Design for Uneven Road / Pothole / Speed Breaker			
	- Ground Clearance	✓	✗	✓
	- Wheel Size, Grip	✓	✗	✓
	- Ruggedness	✓	✗	✓
	- Suspension & Ride Comfort	✓	✗	✓
2	Indian Attire – Dhoti, Lungi, Saree	✓	✓	✗
3	Ease of Attachment	✓	✗	✓
4	Price	1x	1x	5x
5	Availability & After Sales Service in India	✓	✗	✗

Future Scope & ASK



NEOPOWER



NEOSTAND



NEOLITE



NEOSCOOT

**New Product
Development**

Exports

**ASK - Sale Channel
Hospitals &
Rehabilitation Centres**

Team



50 Members

25% of Team – Persons with Disability

Leadership



Swostik Dash

Chief Executive Officer

B.Tech, M.Tech.
IIT Madras



Dr Sujatha Srinivasan

Director, Advisor

Professor
IIT Madras



Ashish Sharma

Chief Product Officer

B.Tech, M.Tech.
IIT Madras



Siddarth Daga

Chief Impact Officer

B.Tech, M.Tech.
IIT Madras



Thank you !